

# GRAND VALLEY STATE UNIVERSITY

Grand Rapids/Allendale 49401



## BOARD OF TRUSTEES

	<i>Term expires</i>
DANIEL J. ARONOFF, Bloomfield Hills (Vice Chair) . . . . .	Dec. 31, 2008
DONNA K. BROOKS, Holland. . . . .	Dec. 31, 2008
JESSIE F. DALMAN, Holland (Chair) . . . . .	Dec. 31, 2006
JOSÉ A. INFANTE, Muskegon . . . . .	Dec. 31, 2006
DOROTHY A. JOHNSON, Grand Haven . . . . .	Dec. 31, 2010
NOREEN K. MYERS, Lowell. . . . .	Dec. 31, 2012
LUCILLE S. TAYLOR, Laingsburg . . . . .	Dec. 31, 2010
KATE PEW WOLTERS, Grand Rapids . . . . .	Dec. 31, 2012

MARK A. MURRAY, GVSU President, non-expiring term

**Grand Valley State University** was chartered in 1960 to bring higher education to the state's second-largest metropolitan area — the diversified business and industrial region that includes Kent, Muskegon, and Ottawa counties. It serves the region from a main campus in Allendale, a downtown Grand Rapids campus, a campus in Holland, and centers in Muskegon and Traverse City. Today, students come to Grand Valley from all 83 Michigan counties. Although 96 percent of its students come from Michigan, enrollment comprises students from many other states in the nation and foreign countries, including students from Africa, Asia, Central and South America, and Europe.

As an institution committed to teaching excellence, Grand Valley emphasizes personalized instruction, bolstered by relatively small classes — taught by faculty rather than graduate teaching assistants. Of its 693 full-time faculty members, 14.7% are minorities. Grand Valley is proud to have campus chapters of 15 national honor societies.

Enrollment at Grand Valley has more than doubled since 1988, with applications for admission at record highs. The academic profile of entering students puts Grand Valley State among the top universities in the state.

Academic programs are built around a core of liberal arts and sciences to strengthen student skills in articulate communication, critical thinking, and independent learning, and to convey an understanding of the problems and perspectives of society. These programs — from anthropology to dance to foreign language, chemistry to art to psychology, biology to history to mathematics — are respected gateways to top graduate schools leading to successful careers in law, medicine, finance, business, and teaching. Our instructional offerings encompass more than 100 academic and career preparation programs leading to degrees in more than 75 majors.

**Graduate programs** include Master's degrees in accounting, biology, business administration, communication, computer information systems, criminal justice, education, engineering, English, health sciences, nursing, occupational therapy, physician assistant studies, public administration, social work, special education, and taxation. Grand Valley also offers the Clinical Doctorate in Physical Therapy program. Other career and professional programs include accounting, advertising and public relations, engineering, communication, computer sciences, business, hospitality and tourism management, international business, international relations, medical imaging, therapeutic recreation, natural resource management, legal studies, criminal justice, nursing, social work, geology, and education — including special education.

Grand Valley consistently ranks as one of Michigan's top schools in the percentage of accounting graduates who pass the C.P.A. exams at the first sitting. AACSB International — The Association to Advance Collegiate Schools of Business, the major accrediting body for business education, accredits its Seidman College of Business and its Accounting and Taxation Department. Of the 1,200 business schools in the United States, only 396 have earned AACSB accreditation and only 159 Accounting departments are accredited.

The university's Clinical Doctorate in **Physical Therapy program** is one of only five programs in public universities in Michigan. Its graduates have passed their certification exams in the top 95th percentile and are respected by health professionals throughout the state.

Grand Valley's state-of-the-art Center for Health Sciences building, adjacent to Spectrum Health Butterworth Campus in Grand Rapids, houses the university's programs in nursing, physician assistant, occupational therapy, physical therapy, and medical imaging. Equipment used by the programs includes Meti-Man, a lifelike fully reactive medical simulator. The Kirkhof College of Nursing (KCON) has responded to the nursing shortage crisis by increasing the number of students in the BSN program. Students have clinical experiences in diverse settings throughout the west Michigan region including the KCON Academic Nurse Managed Center in downtown Grand Rapids. Nurse practitioners provide primary care in this community-based outpatient health center located in a supportive housing environment. The university's pre-medical and pre-dental programs are highly regarded by medical and dental schools in Michigan and elsewhere, and GVSU graduates are accepted into medical and health-related schools at rates above the national average.

Faculty and graduate interns in social sciences and education help area communities meet needs in public administration, education, criminal justice, and social services. Examples include in-service training for teacher groups and school administrators, urban planning research and development, a summer police academy, programs for gifted and talented students, an annual summer camp for learning-disabled children, stress management workshops, public opinion polls, market surveys, and programs for senior citizens.

A focus on **international education** is also reflected in foreign exchange and foreign study programs. Grand Valley State University sponsors a variety of programs in China, Ghana, Sweden,

Poland, Bosnia, England, Taiwan, Japan, France, Germany, the West Indies, Costa Rica, Spain, Mexico, and Russia. New exchange initiatives are under way in Australia and New Zealand. Grand Valley is a member of COUNCIL:CIEE, a worldwide consortium sponsoring overseas study opportunities, student identity cards, travel reservations, work abroad, and volunteer opportunities worldwide. As a result, GVSU students may also participate in COUNCIL's overseas study centers in Argentina, Australia, Belgium, Brazil, Chile, China, Costa Rica, Czech Republic, Dominican Republic, France, Hungary, Indonesia, Japan, Mexico, The Netherlands, Poland, Russia, Spain, Taiwan, Thailand, Tunisia, and Vietnam.

## ***Special Services***

The Office of Multicultural Affairs coordinates special programs in business, science, and education for students of color. Minority students constituted 10.2% of the Fall 2004 enrollment, keeping pace with the rapid total enrollment growth.

The **Minority Business Education Cohort** (MBEC) program mentors Grand Valley students who are interested in business careers. It acquaints these students with career opportunities by exposing them to business professionals and arranging internships. The program with more than 100 students enrolled in Fall 2004 encourages scholastic achievement and requires community and campus involvement. The success of MBEC at Grand Valley led to comparable programs in Science and Education.

The **Minority Science Education Cohort** (MSEC) program advances the development of students of color in the fields of pre-engineering and pre-health. The **Minority Teacher Education Cohort** (MTEC) program provides similar mentoring. This program has been designed to encourage students of color to enter the field of education through a program coordinated among the state's school districts, Grand Valley's College of Education, and the Office of Multicultural Affairs.

Other special services at Grand Valley State University include the Seidman Business Services office housed at the **Seidman College of Business** on the Pew Campus in downtown Grand Rapids. The office is dedicated to building a strong link between academic programs and economic development and job creation in the region. Established in 1984 after a comprehensive analysis of the economic and business needs of west Michigan, the office serves as a vehicle for providing management-level education, training, economic research and consultation resources, market analysis, and planning services for existing and potential area businesses.

In 2000, Grand Valley's Seidman College of Business became home to the **U.S. Small Business Administration's state headquarters** and is charged with management and oversight of the Michigan Small Business and Technology Development Center network, which is composed of twelve regional offices and more than 35 satellite centers throughout Michigan. This Center is only the second in the country to be designated a "technology" development center. Among its services are no-cost counseling, low-cost training, market research, and advocacy for small businesses.

The **Dorothy A. Johnson Center for Philanthropy and Nonprofit Leadership** promotes effective philanthropy, community improvement, and excellence in nonprofit leadership through education, research, and community service. It is the only comprehensive center in Michigan for the study of philanthropy, volunteerism, and the nonprofit sector. The Johnson Center conducts community-based research projects, provides workshops and web-based resources for nonprofit leaders, and promotes service-learning and student volunteerism.

The **Division of Continuing Education** provides degree-completion programs to meet the specific needs of the region. A schedule of several hundred undergraduate and graduate courses and on-site student services are provided at the Stevenson Center for Higher Education at Muskegon Community College, at the University Center in Traverse City, and at the GVSU Meijer Campus in Holland. The Division also offers non-credit professional development throughout Michigan.

Continuing Education also offers a variety of **distance education** opportunities designed to help students overcome barriers of location and/or time constraints. The delivery systems include various combinations of two-way interactive television and online instruction.

The **Regional Math and Science Center**, housed in the College of Liberal Arts Division, serves the science and mathematics education needs of the elementary and secondary schools in west Michigan. The Center focuses on providing professional development opportunities for practicing teachers and enrichment activities for pre-college students. Many of the Center's activities have developed as collaborative programs with community and business and industry partners. Pre-service teachers are also encouraged to participate in the Center activities. The Regional Math and Science Center also provides local school districts with curriculum development services that support the Michigan Curriculum Framework in science and mathematics. The Center's staff is

available for consultation, and a resource collection of exemplary teaching materials is open to local educators.

**Grand Forum**, an education outreach program serving senior citizens, provides the opportunity for individuals of diverse backgrounds to meet in an academic setting for intellectual stimulation and social exchange. Through lectures and discussions, Grand Forum allows its members to broaden their horizons while developing an appreciation for knowledge of new or familiar subjects.

The **Robert B. Annis Water Resources Institute** (AWRI) conducts basic and applied research into Michigan's water resources and related topics, and offers outreach and educational services from the waterfront Lake Michigan Center in Muskegon. It brings applied research together with business, industry, agriculture, and government to develop proactive approaches to water quality and related environmental issues. The AWRI operates two research vessels, the *D. J. Angus* and the *W. G. Jackson*. It offers an education aquatic science outreach program for a variety of audiences, including K-12 students and teachers, service clubs, and other interested groups.

The **Michigan Alternative and Renewable Energy Center** (MAREC) is a 25,000-square-foot facility located on Muskegon Lake in the Muskegon 34-acre SmartZone. The facility features incubator space, research laboratories, a conference center, energy resource center, offices and meeting space. The building is energy self-sufficient with electricity produced by a fuel cell and solar photo-voltaics, heating and air conditioning utilize "waste heat" from the fuel cell and "peak" power available from a nickel metal hydride battery storage system. In addition, the building is the first newly constructed facility in Michigan that will receive "gold certification" as a LEED (Leadership in Energy and Environmental Design) building. It is the tenth in the country.

MAREC supports multidisciplinary research and education concerning energy innovations. It offers a variety of educational outreach programs with a special emphasis for K-12 schools and community groups. It also serves as a demonstration site for new energy technologies in partnership with corporations.

The **Autism Education Center** seeks to give parents and professionals the knowledge and skills to support individuals with autism spectrum disorder in reaching their greatest potential. The center offers resources and training through its Statewide Autism Resources and Training Project and participates in a statewide Autism Collaborative Endorsement program.

The **Meijer Broadcast Center** is the home of Grand Valley's public television and radio stations. WGTV-TV 35 and WGK-TV 52, affiliated with the Public Broadcasting Service, present a variety of informative and entertaining programs including children's shows, public affairs, cultural offerings, and sports. The stations also broadcast courses for college credit and supply educational programming for thousands of elementary and secondary school children in west Michigan. WGTV 88.5 FM and AM 1480 (Grand Rapids) and WGVS 95.3 FM and 850 AM (Muskegon) are National Public Radio member stations that broadcast news and information programs. The station staff emphasizes a strong commitment to local news.

## ***Other Grand Valley State University Priority Programs***

*On-the-Job Internships and Co-op Education* — About 3,000 GVSU students annually participate in internships in business, industry, government, schools, hospitals, and public agencies — blending theoretical knowledge with practical applications. The undergraduate Bachelor of Science in Engineering program includes a cooperative education component that provides for at least 12 months of on-the-job experience before the degree is granted.

*Partnerships with Other Colleges* — GVSU's "2 + 2" relationships with community colleges help both the community colleges and their students by integrating many of their academic programs with those of GVSU. This enables students to earn bachelor's degrees by completing two years at Grand Valley after two community college years.

## ***Accreditations***

Grand Valley State University is accredited by The Higher Learning Commission; Member — North Central Association and is an associate member of both the National Association of Schools of Art and Design and the National Association of Schools of Music. Other departments and programs are accredited as follows: Chemistry Department by the Committee on Professional Training of the American Chemical Society; College of Education by the National Council for the Accreditation of Teacher Education; Bachelor of Science in Engineering program by the Accreditation Board for Engineering and Technology; Nursing program by the Commission on Collegiate Nursing Education; Occupational Therapy program by the Accreditation Council of Occupational Therapy Education;

the Clinical Laboratory Sciences/Medical Technologist Program by the National Accrediting Agency for Clinical Laboratory Sciences; Physical Therapy Program by the Commission on Accreditation in Physical Therapy Education; Athletic Training by the Joint Review Committee on Educational Programs in Athletic Training; Athletic Training Program in the Department of Movement Science by the Commission on Accreditation of Allied Health Education Programs; the Physician Assistant Studies program by the Accreditation Review Commission on Education for the Physician Assistant; the School of Public and Nonprofit Administration by the National Association of Schools of Public Affairs and Administration; the School of Social Work by the Council on Social Work Education; the Michigan Small Business and Technology Development Center by the Association of Small Business Development Centers; and Seidman College of Business and the Accounting and Taxation programs by the AACSB International — the Association to Advance Collegiate Schools of Business.

<b><i>Credit Enrollment (fall head count)</i></b>	<b><i>2002</i></b>	<b><i>2003</i></b>	<b><i>2004</i></b>
On-campus .....	20,407	21,429	22,063

#### **STATEMENT OF REVENUES AND EXPENDITURES<sup>1</sup>**

<b><i>Operating Revenues</i></b>	<b><i>2002-2003</i></b>	<b><i>2003-2004</i></b>
Net Student Fees .....	\$ 90,780,281	\$103,198,358
Grants and Contracts .....	23,423,047	24,698,402
Other .....	38,955,038	42,421,032
TOTAL OPERATING REVENUES .....	\$153,158,366	\$170,317,792

<b><i>Operating Expenses</i></b>		
Instruction .....	\$ 85,579,151	\$ 89,191,020
Research .....	2,607,244	4,063,785
Public Service .....	11,540,465	11,435,035
Student Services and Student Aid .....	43,750,312	50,378,643
Other Expenses .....	64,783,462	70,115,533
TOTAL OPERATING EXPENSES .....	\$208,260,634	\$225,184,016

<b><i>Nonoperating Revenue/Expense</i></b>		
State Appropriation .....	\$ 57,992,024	\$ 56,131,500
Gifts .....	3,714,498	3,432,970
Other .....	29,376,671	20,562,224
TOTAL NONOPERATING REVENUE/EXPENSE ..	\$ 91,083,193	\$ 80,126,694

<sup>1</sup> Condensed Financial Report in accordance with Governmental Accounting Standards Board (GASB) Statements 34 and 35.